



## BUSINESS PARTNERSHIP PROGRAM 2024



Thank you for your interest in becoming a 2024 Business Partner for Main Street Gardnerville (MSG). With the help of Partnering businesses, like you, we are able to offer programs to small businesses and building owners in the district through our first Façade Grant Program. With your continued support we can double our investment into this program for 2024 ensuring we continue to develop the unique identity and preserve the historic nature of our community, by sustaining these programs for our business and building owners to enhance the downtown district through design and historic preservation.

We are happy to say that we are continuing to offer our Key Partnership program for those looking to make a special impact on the community and we have enhanced our standard Partnership levels to offer different levels of Partnership that fit your investment donation goals.

### Key Partnership Benefits *(In addition to standard Partnership benefits):*

#### Platinum Partner: \$5,000.00

- Increased company awareness in the community and invitation to Façade Grant Improvement ribbon-cutting events.
- Company logo with prime display on MSG website.
- Company location and logo displayed on MSG online interactive map.
- Company logo printed on yearly window clings to be showcased in Main Street businesses. *(Window Clings will be updated and printed in early March)*
- Company logo will be prominently displayed at the top of all community Biz Blasts.
- Includes Partnership acknowledgments at all four (4) MSG signature fundraising events: Main Street run series: CV Days 5k Classic, Freedom 5k, Oct 5k Pink Run, AND Fall Festival

#### Gold Partner: \$2,500

- Increased company awareness in the community and invitation to Façade Grant Improvement ribbon cutting events.
- Company logo with prime display on MSG website.
- Company location and logo displayed on MSG online interactive map.
- Company logo printed on yearly window clings to be showcased in Main Street businesses. *(Window Clings will be updated and printed in early March)*
- Includes Partnership acknowledgments at two (2) MSG signature fundraising events: Main Street run series: CV Days 5k Classic, Freedom 5k, Oct 5k Pink Run, OR Fall Festival. Partner to select events they wish to Partner.

#### Silver Partner: \$1,000

- Increased company awareness in the community and invitation to Façade Grant Improvement ribbon cutting events.
- Company logo with prime display on MSG website.
- Company location and logo displayed on MSG online interactive map.
- Includes Partnership acknowledgments at one (1) MSG signature fundraising events: Main Street run series: CV Days 5k Classic, Freedom 5k, Oct 5k Pink Run, OR Fall Festival. Partner to select event they wish to Partner.



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### Standard Partnership Benefits:

- Inclusion in Monthly Email Newsletter and Blog (Biz Blast) sent to over 2600 subscribed readers. \*Businesses are to provide content.
- Inclusion on the online and mobile District Interactive Map.
- Participation in Third Thursdays Wine Walks (May thru September)
- Access to Main Street Gardnerville’s Social Media followers. Have an upcoming event? Or want to share a promotion? We will share this for you. Send us your flyer for the kiosk or ask us to share a post.
- Access to exclusive information from National Main Street Center and Nevada State Main Street.
- Company location and logo displayed on MSG online interactive map.
- Company logo displayed on MSG website.
- Partnership Schedule: Standard business Partnerships are good for one (1) calendar year starting on January 1st and ending on December 31st.

### Standard Partnership Levels:

- Community Champion:** \$500
- Double my Impact:** \$250
- Standard Partner:** \$100

**Partnership Schedule:** Partnerships begin on January 1st and end on December 31st of each year.

If your business would like to secure one of our Partnership opportunities, please fill out the information below and email a high-res logo for your company to [info@mainstreetgardnerville.org](mailto:info@mainstreetgardnerville.org).

Business Name: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_

Business Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Partnership Level: Platinum - Gold – Silver- Community Champion – Double my Impact – Standard Partner (Circle One)

Thank you for supporting Main Street Gardnerville!

### Please remit payment to:

Main Street Gardnerville  
1407 US HWY 395 N  
Gardnerville, NV 89410

[mainstreetgardnerville.org](http://mainstreetgardnerville.org)

[info@mainstreetgardnerville.org](mailto:info@mainstreetgardnerville.org)

1407 US Highway 395 North Gardnerville, Nevada 89410 T. 775.782.8027 | F. 775.782.7135

*Main Street Gardnerville is a 501 (c) 3 nonprofit corporation & an equal opportunity provider and employer.*