



Dear Supporter,

Main Street Gardnerville's annual fundraising event, **Main Street Fall Fest**, will be held on Saturday, October 7, 2023 at Heritage Park in Gardnerville. This event combines some of our annual favorites such as the Coffin Races, Harvest Festival and Scarecrow Festival as well as entertainment, vendor, and food; all sure to be fun for everyone! We want to ask that you and/or your business help support Main Street Gardnerville and its projects. We are requesting your support as an event sponsor at your choice of the levels listed:

***\$1,000 Harvest Sponsor***

- ✓ Name and logo as "Slaughterhouse Lane Coffin Races presented by" on all advertisements, event collateral, event website, and social media posts and emails.
- ✓ Logo advertisement in the Main Street Gardnerville's Biz Blast email newsletter as a presenting sponsor of the event
- ✓ Custom PA announcements at the event
- ✓ Four logo placements throughout the event venue.
- ✓ ***10% of the sponsorship will be reserved for further development and enhancements of Main Street Gardnerville projects.***

***\$500 Autumn Sponsor***

- ✓ Logo placed on collateral and website.
- ✓ Name listed in the Main Street Gardnerville's Biz Blast email newsletter as a sponsor of the event.
- ✓ Two logo placements throughout the event venue.
- ✓ ***5% of the sponsorship will be reserved for further development and enhancements of Main Street Gardnerville projects.***

***\$250 Straw Sponsor***

- ✓ Name listed as sponsor on website and collateral.
- ✓ Name mention in the Main Street Gardnerville's Biz Blast email newsletter as a sponsor of the event.
- ✓ Two logo placements throughout the event venue.
- ✓ ***5% of the sponsorship will be reserved for further development and enhancements of Main Street Gardnerville projects.***

***\$150 Trophy Sponsor***

- ✓ Logo placed on prize/trophy table.
- ✓ 1 Tombstone.
- ✓ All funds will be used toward the trophies and prizes for Coffin Races and Stretcher Races.

***\$50 Tombstone Sponsor (No limit)***

- ✓ Buy a tombstone sign with or your company logo on it.
- ✓ To display in front of your business until September 30th, it will then be collected to be displayed at the event
- ✓ No limit to how many you sponsor.

We offer the convenience of online sponsorship payment by visiting [www.mainstreetgardnerville.org](http://www.mainstreetgardnerville.org) and click on the SPONSOR button. Here you can register as a sponsor or fill out the attached form and return to Main Street Gardnerville.

Thank you for your consideration of supporting this annual fundraising event for our community,

  
Jen Nalder, Program Director  
Main Street Gardnerville



## MAIN STREET FALL FEST & COFFIN RACE Sponsorship Form

I want to support Main Street Gardnerville & make the **Main Street Fall Fest** a success by:

- Harvest Sponsor for \$1,000**
- Autumn Sponsor for \$500**
- Straw Sponsor for \$250**
- Trophy Sponsor for \$150**
- Tombstone Ad Sponsor \$50** (send .eps, .png or .jpg to [info@mainstreetgardnerville.org](mailto:info@mainstreetgardnerville.org) )
- I would like to help underwrite the cost by donating cash  
The amount I am donating is: \$\_\_\_\_\_

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Donor/Company Name

-----  
Contact Person

Phone Number

Email

-----  
Address

City

State

Zip

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Name/Statement/Team/Company as you would like to appear on the collateral or tombstone

- Check Enclosed
- Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_  
*(Please note: All Manual CC Orders will be charged a 3% fee)*

Billing Zip Code \_\_\_\_\_