



Wine Walk Rules & Regulations

- All current Main Street Gardnerville (MSG) business sponsors are welcome to participate in our annual Wine Walk season. In order to participate, business owners must complete our Business Participation Form herein and submit to the MSG office by May 1st to participate.
- Participating business sponsors in good standing may host up to two (2) partnering businesses at their location per wine walk season. Partnering businesses are required to sign the Business Participation Form and **be current Main Street Sponsors**. The sponsoring business is responsible for choosing whether to allow the partnering business to pour wine.
- Wine should only be poured for participants who have a MSG “Forever” wine glass, a “red” MSG hand stamp and “sticker” on the glass. Sticker colors change monthly. All three (3) items are required to serve wine. A person lacking one or more of these items did not officially register and should **not** be served. Please refer them to one of the registration booths.
- Each business is responsible for providing its own wine. We recommend purchasing a case of wine and only pouring one-ounce per guest. **(Servers must be 21 years of age)**
- **DO NOT pour wine for someone who appears to be intoxicated.** You have the right to refuse service to an intoxicated person. If you encounter any problems, we recommend calling 911.

Event Maps *(Printed Yearly)*

May 1st Deadline for Company Logos

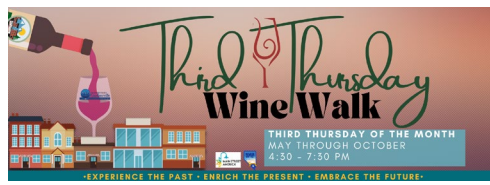
Event maps will only be printed once per year. All company logos must be sent to MSG by May 1st in order to have it included on the walking map. Please email your company logo to info@mainstreetgardnerville.org.

- **Any separate events held during the Wine Walks are not covered under MSG’s insurance policy and will require their own special event permit. (Note: MSG’s special event permit does not cover liquor)**
- **All Businesses must agree to stay open until the end of each Wine Walk, 7:30pm.** If for some reason you must close your business during a wine walk, please place a notice on your door to notify walkers.
- Please contact MSG if you plan to have Live Music entertainment at your business. Each business is responsible for any outdoor music, and licensing requirements during Wine Walks.
- If your business is hosting Live Music or a special contest, please let us know a week prior before any wine walk if you would like us to promote.

Participating businesses are not allowed to partner or host any political entities during wine walks.



**Official
“Forever Glass”**



The QUICK FACTS....

1. FREE participation for Main Street Gardnerville (MSG) sponsors in good standing. Annual sponsorship must be up to date to participate.
2. Each MSG district sponsor in good standing may have up to two (2) partnering businesses at their location at no additional cost.
3. If your business is hosting a participating business, this business is required to complete a business participation form.
4. Wine Walks begin at 4:30pm and end at 7:30pm. All participating businesses are required to remain open during these hours.
5. Each business is responsible for providing its own wine. We recommend purchasing a case of wine and only pouring one-ounce per guest.
6. Wine should only be poured for participants who have an MSG "Forever" wine glass, a "red" MSG hand stamp and sticker on the glass. All three items are required to serve wine.
7. Every business who signs up to participate should try to be open for every Wine Walk.

2023 Wine Walk Dates

May 18th, 2023

June 15th, 2023

July 20th, 2023

August 17th, 2023

September 21st, 2023

October 19th, 2023



Wine Walk - 2023 Season

Business Participation Form

Please complete this registration form to participate in Main Street Gardnerville's (MSG) 2022 Wine Walks.

Wine Walks are FREE for current MSG Business Sponsors

ALL participating businesses are required to complete this form to be covered by the event permit and insurance.

(One form per business)

PLEASE PRINT

Business Name: *(as you'd like it to appear)* _____

Address: _____

City/St/Zip: _____

Contact(s): _____

Bus. Phone: _____ Cell: _____

Email: _____

Do you have a restroom available for public? YES NO

If yes, are they ADA compliant? YES NO

Are you a Sponsor of the Main Street Gardnerville Program? YES NO

Are you hosting a Partnering Business? YES NO



Event Indemnification and Release of Liability

The UNDERSIGNED, for himself/herself and on behalf of the above named group or business, does hereby agree to protect, indemnify, save and keep harmless, the Main Street Gardnerville Program (MSG), its Board of Directors, officers, legal counsel, assigns, employees and volunteers and others, volunteers, working on behalf of the MSG from any and all claims, demands, suits or loss, including all costs connected therewith, and for any damages which may be asserted, claimed or recovered against or from the MSG, its Board of Directors, officers, legal counsel, assigns, employees, volunteers or others working on behalf of the MSG, by reason of personal injury, including bodily injury or death, and/or property damage, including loss of use thereof, which arises out of or is in any way connected or associated with this Event. Each business is responsible for any music licensing required from bands allowed and/or contracted to play during the event(s).

By signing this form, I agree to abide by all rules stated within this agreement.

Business Owner Signature: _____

Date: _____

Partnering Business (1): _____

Partnering Business Owner (1)Signature: _____

Date: _____

Partnering Business (2): _____

Partnering Business Owner (2)Signature: _____

Date: _____

Third Thursday Wine Walks
Flag Acknowledgement

I hereby acknowledge the receipt of one (1) "It's Wine Time" flag and pole for use **ONLY** during Main Street Gardnerville's "Third Thursday Wine Walk" events. Wine Walk participants are instructed to look for these flags while enroute in order to find the participating businesses more easily. By signing this form, you accept responsibility for our Wine Walk flag and pole for the season. An MSG Volunteer will pick up the flag and pole after the final wine walk. The replacement cost is \$35.00.

Business Owner

Signature *Date*

Note: If you filled out this form last year and kept your Wine Walk flag, please initial below.

Initial: _____

