



BUSINESS SPONSORSHIP PROGRAM 2023



Thank you for your interest in becoming a 2023 Business Sponsor for Main Street Gardnerville (MSG). With the help of sponsoring businesses, like you, we are able offer programs to small businesses and building owners in the district through our first Façade Grant Program. With your continued support we are able to double our investment into this program for 2023 ensuring we continue to develop the unique identity and preserve the historic nature of our community, by sustaining these programs for our business and building owners to enhance the downtown district through design and historic preservation.

We are happy to say they we are continuing to offer our Key Sponsorship program for those looking to make a special impact on the community and we have enhanced our standard sponsorship levels to offer different levels of sponsorship that fit your investment donation goals.

Key Sponsorship Benefits (In addition to standard sponsorship benefits):

- Increased company awareness in the community and invitation to Façade Grant Improvement ribbon cutting events.
- Company logo with prime display on MSG website.
- Company logo printed on yearly window clings to be showcased in Main Street businesses. (*Window Clings will be updated and printed in early March*)
- Sponsorship inclusion in all Main Street Gardnerville events including logo on event banners and flyers.
- Company logo will be prominently displayed at the top of all community Biz Blasts.
- Wine Walk participation included in sponsorship.

Number of Key Business Sponsors: Twelve (12)

Key Sponsorship Levels:

Title Sponsor: \$10,000 - One (1) Sponsor

Gold Sponsors: \$5,000 - Three (3) Sponsors

Silver Sponsors: \$2,500 - Eight (8) Sponsors

Standard Sponsorship Benefits:

- Inclusion in Monthly BizBlast email newsletter sent to contacts throughout Carson Valley. Businesses provide content.
- Participation in Third Thursdays Wine Walks (May thru October)
- Participation in Discover Downtown & Mingle program to showcase your business to the community and potential customers. First to sign up.
- Access to Main Street Gardnerville's Social Media followers. Have an upcoming event? Or want to share a promotion? We will share this for you. Send us your flyer or ask us to share a post.
- Access to exclusive information from National Main Street Center and Nevada State Main Street.
- Sponsorship Schedule: Standard business sponsorships are good for one (1) calendar year starting on January 1st and ending on December 31st.



BUSINESS SPONSORSHIP PROGRAM 2023



Standard Sponsorship Levels:

- Community Champion:** \$500
- Double my Impact:** \$250
- Standard Sponsor:** \$100

Sponsorship Schedule: Sponsorships begin on January 1st and end on December 31st of each year. Each December sponsors will be given the opportunity to renew their sponsorship level before any additional businesses are allowed to join the program. If sponsorships are available, any new key sponsor throughout the year will be prorated.

If your business would like to secure one of our Key Sponsorships, please fill out the information below and email a high-res logo for your company to info@mainstreetgardnerville.org.

Business Name: _____ Website: _____

Address: _____

Business Contact: _____ Title: _____

Phone: _____ Email: _____

Sponsorship Level: Title - Gold – Silver- Community Champion – Double my Impact – Standard Sponsor (Circle One)

Thank you for supporting Main Street Gardnerville!

Please remit payment to:

Main Street Gardnerville
1407 US HWY 395 N
Gardnerville, NV 89410