



SUBJECT: WINE WALK BUSINESS PARTICIPATION POLICY

All current Main Street Gardnerville (MSG) members are welcome to participate in Wine Walks. In order to participate, members must complete and sign the participation application and submit to the MSG office with any applicable fees. Non-district members are welcome to pair with a member within the district by submitting a separate application.

A participating business within the Main Street Gardnerville District may pair with another business or individual whose activity will be considered an enhancement. The limit is 2 business pairings per member. Certain exceptions apply.

No one may create an additional special event within the Main Street Gardnerville District during the Thursday Wine Walks. Such an event would not be covered by Main Street Gardnerville's insurance or permits.

Main Street Gardnerville members from outside the district that pair with district members will be included in the advertising. Out of district non-members will be allowed to pair upon receipt of a Wine Walk participation application and payment for both the event and advertising 10 days prior to the event.

Each business is responsible for providing its own wine/beer to serve. (*Servers must be 21 years of age or older to pour.*) You must use the spouts provided by MSG and please do not over pour. **Our permit for this event does not allow liquor.**

Do not pour for someone who appears to be intoxicated. You have the right to refuse service to an intoxicated person. If you have any problems, please call 911.

You must only pour for those who have a "forever" MSG wine glass, an MSG wrist stamp, and the monthly sticker on the bottom of glass. If the wine walker does not have all three, they have not registered with us and are not covered by our insurance and permit. Please refer them to one of the registration booths.

Must agree to stay open until the event ends at 7:30 pm. If you must close for a Wine Walk you've signed up for, you are required to contact MSG Office at 775-782-8027 and place a notice on your door to notify walkers. If you are unable to participate in 2 of the Wine Walks for which you have committed, you will no longer be included in the advertising for the remaining season.

Any outdoor music you might have playing during this event will be covered by our event music permit, however, it is very important that you let us know you will have live or recorded music outside your business. If you are having specials, contests, entertainment, etc. please let MSG know by the 2nd Thursday of each month so we can promote it.