



BOARD OF DIRECTORS MEETING
Tuesday, February 20, 2018 at 5:30 P.M.

"The mission of the Main Street Gardnerville Program, in partnership with the town, county, business and community, is to revitalize downtown Gardnerville utilizing design, organization, promotion & economic district vitality to develop the unique identity and preserve the historic nature of our community."

- 1) **Call to Order, Determination of a Quorum & Approval of Agenda** – Linda Dibble, President *(Discussion to approve, approve with modifications or deny the agenda for today's meeting, with public comment before Board Action. The Main Street Gardnerville Board reserves the right to take items in a different order to accomplish business in the most efficient manner.)*
- 2) **Public Comment:** Comments from the public on any issue within the purview of the Board are welcome. Please try to limit topics to those dealing with downtown issues and try to conclude your presentation within 3 minutes. If your topic needs to be longer, please consider contacting the Main Street Gardnerville staff and ask for the issue to be placed on a future agenda.
 - a) Introductions
 - b) GCEC updates
- 3) **For Possible Action:** Discussion to approve, approve with modifications or deny Minutes of **January 16, 2018 meeting** with public comment before Board Action.
- 4) **Treasurer Report-Meredith Fischer**
 - a) **For Possible Action:** Discussion to approve, approve with modifications or deny **MSG January Financial Statements**.
- 5) **Town Manager/Town Liaison Report-Tom Dallaire**
- 6) **New Business - Linda Dibble**
 - a) **Work Plan Approvals**
- 7) **MSG Executive Director Report-Debbi Lehr**
 - a) **For possible action-Biz Blast Policy**
- 8) **Committee Reports**
 - a) **Design Committee Report-Linda Dibble (NO MEETING)**
 - i. **Heritage Park Gardens Sub-Committee Report-Vicki Bates**
 - ii. **Flowers Sub-Committee Report-Linda Dibble**
 - b) **District Vitality Committee Report-Meredith Fischer**
 - c) **Organization Committee Report-Tara Addeo or Katrina Rowe**
 - d) **Promotion Committee Report-Kim Sperry**
 - i. **Coffin Races Sub-Committee Report-Suzanne Carreau (NO MEETING)**
 - ii. **Wine Walks Sub-Committee Report-Terry Lapan**
- 9) **Old Business**
 - a) **California Main Street Conference Attendee (Feb 21-23 in Pleasanton)** Suzanne is booked
 - b) **National Main Street Conference Attendee (Mar. 25-29 in Kansas City, MO)** Deb is booked
 - c) **Rural Roundup (Apr. 11-13 in Tonopah, NV) via bus** will book at end of February
- 10) **Affiliation Reports:** Discussion on the Board Members' activities and liaison committee reports including, but not limited to: GCEC, Carson Valley Chamber of Commerce, Conferences and Reno Tahoe Territory.
- 11) **Adjournment**
- 12) **Next Meeting Date:** March 20, 2018 **at 5:30PM**