



**BOARD OF DIRECTORS MEETING**  
Tuesday, April 17, 2018 at 5:30 P.M.

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*"The mission of the Main Street Gardnerville Program, in partnership with the town, county, business and community, is to revitalize downtown Gardnerville utilizing design, organization, promotion & economic district vitality to develop the unique identity and preserve the historic nature of our community."*

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- 1) **Call to Order, Determination of a Quorum & Approval of Agenda** – Linda Dibble, President *(Discussion to approve, approve with modifications or deny the agenda for today's meeting, with public comment before Board Action. The Main Street Gardnerville Board reserves the right to take items in a different order to accomplish business in the most efficient manner.)*
- 2) **Public Comment:** Comments from the public on any issue within the purview of the Board are welcome. Please try to limit topics to those dealing with downtown issues and try to conclude your presentation within 3 minutes. If your topic needs to be longer, please consider contacting the Main Street Gardnerville staff and ask for the issue to be placed on a future agenda.
- 3) **For Possible Action:** Discussion to approve, approve with modifications or deny Minutes of **March 20, 2018 meeting** with public comment before Board Action.
- 4) **Treasurer Report**-Meredith Fischer
  - a) **For Possible Action:** Discussion to approve, approve with modifications or deny **MSG March Financial Statements**.
- 5) **Town Manager/Town Liaison Report**-Tom Dallaire
- 6) **MSG Executive Director Report**-Debbi Lehr
- 7) **BOD Training**-
  - a) 5 and/or 10-year work plans and why they are important.
- 8) **Committee Report**
  - a) **Design Committee Report**-Linda Dibble
    - i) **Heritage Park Gardens Sub-Committee Report**-Vicki Bates
    - ii) **Flowers Sub-Committee Report**-Linda Dibble
  - b) **District Vitality Committee Report**-Meredith Fischer
  - c) **Organization Committee Report**-Tara Addeo or Katrina Rowe (NO MINUTES)
  - d) **Promotion Committee Report**-Kim Sperry
    - i) **For Possible Action:** Discussion to approve, approve with modifications or deny price change for entry for Freedom 5K
    - (a) **Coffin Races Sub-Committee Report**-Suzanne Carreau
      - i) **For Possible Action:** Discussion to approve, approve with modifications or deny pricing for marketplace
    - (b) **Wine Walks Sub-Committee Report**-Terry Lapan
      - i) **For Possible Action:** Discussion to approve, approve with modifications or deny revised Wine Walk policy
- 9) **Old Business**
  - a) One to five lines of what Main Street Gardnerville is about
  - b) History of Gardnerville for our Storytelling
- 10) **Affiliation Reports:** Discussion on the Board Members' activities and liaison committee reports including, but not limited to: GCEC, Carson Valley Chamber of Commerce, Conferences and Reno Tahoe Territory.
- 11) **Adjournment**
- 12) **Next Meeting Date:** May 8, 2018 **at 5:30PM**

**After meeting training until 8:30pm with National Main Street Center representative, Kathy La Plante.**