

Application

Date: _____

Name: _____

Business/Organization: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

E-mail: _____

Website: _____

Payment for annual member/partner:

Please invoice for payment plan

Full-year payment is included

In the amount of: _____

Cash, Check, Credit Card or PayPal payments accepted-



Card#: _____

Exp.Date: _____ CVV: _____

Name on Card: _____

Signature: _____

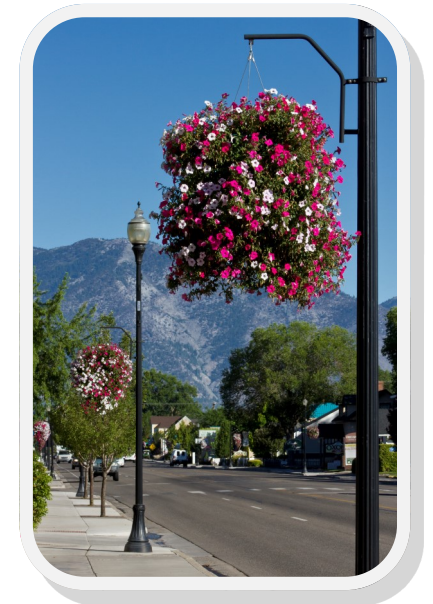
Billing Zip Code: _____

Please cut along dotted line and return

1407 U.S. Hwy 395 N
Gardnerville, NV 89410
Phone: 775.782.8027
Fax: 775.782.7135
www.mainstreetgardnerville.org
info@mainstreetgardnerville.org



Member & Partner Information



Main Street Gardnerville...

*Experience the Past,
Enrich the Present,
Embrace the Future!*

**A Non-Profit 501 (c) (6) Corporation &
the longest running Main Street
Program in Nevada**

Main Street Gardnerville is an equal opportunity provider

Main Street Approach

Advocates a return to community self-reliance, local empowerment, and the rebuilding of traditional commercial districts based on their unique assets.

The National Trust Main Street Program offers a revitalization framework that operates around four categories, providing the keys to successfully preserving and revitalizing historic downtown.

ORGANIZATION:

Builds consensus and cooperation among the many groups and individuals who have a role in the revitalization process to create a strong and sustainable organization. Assists with member recruitment, events, fundraising, strategic planning, goals and newsletter.

DESIGN:

Works to upgrade and beautify the town image by making streetscape improvements, to encourage public pride and awareness, managing a flower program and improving the quality of life through a public gardens program as well as promoting the rehabilitation of historic buildings.

PROMOTION:

Markets Downtown to customers, investors, new businesses, residents, and visitors by developing and carrying out image campaigns, retail promotions and special events. Brings promotional ideas to the organization and assists with events.

DISTRICT VITALITY:

Works to develop and implement an economic strategy to distinguish Downtown as a successful commercial corridor, to provide sustainable business opportunities for the merchants and to create job opportunities. Develops partnerships with other organizations, conducts surveys and seminars and welcomes new businesses to Downtown.

Want to Volunteer?
For volunteer opportunities,
please contact us!

Benefits

Business Member Benefits:

- Bi-weekly Biz Blasts participation. Sent to over **900+** people in our circle of influence.
- Promotion of your business and events through our Facebook, Instagram and Twitter feeds that currently have over to **2,600+ followers**.
- Enjoy publicity and events that bring people and customers into your business.
- Take part in marketing programs that boost your business.
- Free participation in the Thirsty Third Thursday events, May-September.
- Receive design guidelines that help your building attract more patrons.
- Access exclusive information from Main Street Gardnerville and the National Trust.
- Access to funds, when available, through our revolving loan program, upon approval.

Additional Member & Partner Benefits:

- Your name in print and on website: Name and logo on printed event-related materials; name in press releases; signage at events; name, link, Facebook link and logo on Main Street website and name, link, and logo in news Biz Blast as a new member.
- Out of district partners have the ability to participate in various events such as the Thirsty Third Thursdays.
- Receive valuable networking opportunities with other businesses, property owners and residents, with our *Main Street Mingles*.
- Enjoy the opportunity to influence the direction of our downtown.
- Be part of the historic preservation endeavor.
- Make our community better!

Please check the appropriate level and fill out reverse side of form.
Memberships run concurrently with the fiscal year, July 1st ~ June 30th.
A pro-rated fee will be applied for memberships when necessary.

Annual Membership Levels

For businesses within the Main Street District:

- Investor \$ 1,000
- Benefactor \$ 500
- 26 + employees \$ 250
- 11-25 employees \$ 175
- 6-10 Employees \$ 125
- 1-5 Employees \$ 100

Annual Partner Levels

For individuals and those businesses located outside the Main Street District who wish to support the revitalization efforts for Downtown Gardnerville:

- Investor \$ 1,000
- Benefactor \$ 500
- Gold Partner \$ 250
- Silver Partner \$ 100
- Bronze Partner \$ 40
- Full Time Student \$ 10
- Senior (age 60 & over) \$ 10

Payment plans available for memberships/partners of \$250 or more.

Main Street Gardnerville is a non-profit, 501 C 6 corporation and an equal opportunity provider. Your fee may be tax deductible; contact your tax professional.